



PACIFIC Research & Evaluation, LLC

General Services Administration Federal Supply Service

Authorized Federal Supply Schedule Price List
Multiple Award Schedule (MAS)

GSA Contract Number: 47QRAA18D006Y
Contract Period: March 27, 2018 through March 26, 2028
Federal Supply Group: Professional Services
Price List Current as of Modification #PS-0017 effective December 1, 2022
Business Size: Small Business

Contract Administration:

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On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!TM, a menu-driven database system. The INTERNET address for GSA Advantage!TM is: <https://www.GSAAdvantage.gov>. For more information on ordering, go to the following website: <https://www.gsa.gov/schedules>.

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About Pacific Research and Evaluation:

PRE was established in 1999 and is based in Portland, OR with staff throughout the United States. Since its inception, PRE has assisted numerous organizations to gather data that can help improve their services and programs, as well as drive decision-making. By implementing high-quality evaluations that leverage our team's unique perspectives and expertise, we help organizations to assess needs, clarify goals and objectives, optimize program effectiveness, and understand the connections between day-to-day activities and long-term outcomes. At PRE, we obtain meaningful data via methodologically robust studies that withstand critical review. We consistently deliver accurate and usable evaluation results that enable organizations to build and sustain success. We practice evaluation according to the Joint Commission on Standard for Educational Evaluation and to the Guiding Principles for Evaluators (AEA).

PRE's approach is utilization-focused, participatory, and developmental, when appropriate; we also prioritize employing culturally responsive methods. In our experience, these approaches work in synergy to generate the most meaningful, useful, and timely evaluation results. We bring extensive experience incorporating both formative and summative evaluation into our projects to assess program outcomes and also provide recommendations for programmatic changes along the way.

We believe that the most effective research is done within a collaborative relationship with our clients and community stakeholders, and we value our clients' active involvement in all stages of the research process. This collaborative approach is especially useful when working with programs serving individuals from a range of non-dominant backgrounds and supporting organizations in building on strengths as well as identified opportunities. By partnering with clients during the early stages of evaluation service projects, personnel can help shape evaluation design, interpretation of findings, and resulting recommendations. This process ensures that the organizational history and context that led to the project's development informs the research design and lessons learned from research activities.

PRE has a proven track record of conducting research projects that are effectively managed to be on time and within budget. PRE staff works closely with clients to ensure deliverables are received in a timely manner and meet expectations. Evaluation plans are flexible in nature and are often refined over the course of multi-year projects to ensure the most comprehensive assessment of process and outcome measures. PRE has received positive feedback from many clients regarding our responsiveness to questions and ad hoc requests for data, and takes pride in providing 24-hour turnaround in response to such requests. PRE's history as a small business with a low rate of employee turnover allows our staff to offer clients a high level of personalized support and the reassurance that they can always speak with the most knowledgeable person regarding their ideas, questions, or concerns. Over the past 20 years, PRE has earned repeat business from numerous clients, with testimonials that these continued partnerships can be attributed primarily to the quality of PRE's deliverables and services.

Select Client List

NASA

U.S. Nuclear Regulatory Commission

American Battle Monuments
Commission

U.S. Department of Justice (OJJDP)

American Institutes of Research (AIR)

Washington DC Public Schools

Judiciary of Guam

Nike School Innovation Fund

Oregon Department of Human Services

Hawaii Department of Education

Description of Services

Our team of highly qualified, dedicated, and experienced staff offers expertise in the following areas:

- ◆ Research and program evaluation
 - Design and implementation of a broad range of studies, including qualitative, quantitative, and 'mixed method' designs
 - Survey services and other quantitative data collection and analysis, including developing and administering high-quality surveys, survey/data validation, utilizing archival data, and conducting descriptive and inferential statistical analysis
 - Qualitative data collection and analysis, including designing and conducting focus groups and interviews with diverse groups and stakeholders
 - Effective use of both simple and complex methods, including single-timepoint and longitudinal designs, comparison groups, matching techniques, and randomized controlled trials
 - Communications support, including development of high-quality reports, infographics, summaries, presentations, and other stakeholder briefings and communications
- ◆ Management and strategy consulting
 - Research, evaluations, studies, analyses, scenarios/simulations, and reports
 - Strategic and organizational planning
 - Data-informed development of solutions and strategies to support and improve organizational health, culture, and functioning
 - Change management, strategy, communications, and process improvement
 - Expertise in employee experience, engagement, leadership, teams, occupational health, and HR and operations consulting
- ◆ Program and project management
 - Establishing, aligning, communicating, and evaluating program/project objectives
 - Developing, managing, and maintaining program/project schedules, scopes, and costs
 - Status reports, final reports, and other program and project deliverables
 - Grant program management, including assisting awarding agencies with ensuring grantee performance complies with program requirements and grantees' responsible and accountable use of grant funds
 - Meeting and event planning and facilitation
- ◆ Technical assistance and training related to all above areas of expertise

Research and Program Evaluation

PRE has the expertise and experience to assist federal agencies in designing and implementing evaluations using a range of research designs. We have vast experience with a wide variety of quantitative and qualitative data collection methods, and we select and/or develop data collection tools to yield valid data that will reliably answer the central evaluation questions of each project. Data sources for our studies typically include surveys, focus groups, interviews, observations, and existing data systems. PRE has extensive experience evaluating federally funded programs. We have evaluated programs funded by NASA, the Nuclear Regulatory Commission, American Battle Monuments Commission, National Science Foundation, National Institutes of Health, Center for Disease Control and Prevention, and the Departments of Education, Labor, Health and Human Services, Defense, and Justice. We care deeply about participant privacy and data security and have successfully obtained Institutional Review Board (IRB) approval for many projects.

When designing studies, PRE embraces an approach that centers utility, client participation, and makes space for developmental insights. In our experience, these approaches work in synergy to generate the most meaningful, useful, and timely evaluation results. Utilization-focused evaluation begins with the premise that evaluations should be judged by their utility and actual use; therefore, evaluators should facilitate the evaluation process and design any evaluation with careful consideration of how everything that is done, from beginning to end, will affect use of the findings. Utilization-focused evaluation is a process for making decisions about these issues in collaboration with an identified group of primary users.

Participatory evaluation is a partnership approach in which stakeholders actively engage in developing the evaluation and all phases of its implementation. Engaging stakeholders in this way builds evaluation capacity, establishes buy-in, and ensures the quality and utility of projects and findings. Developmental evaluation is an approach in which evaluators work closely with evaluation stakeholders to understand and support developmental or emergent changes. In this approach, the evaluator's primary functions are to elucidate the innovation and adaptation processes, track their implications and results, and facilitate ongoing, real-time, data-based decision-making in the developmental process. Further, PRE designs virtually all evaluation plans to have both formative and summative components in order to evaluate program outcomes and also provide recommendations for programmatic changes along the way. Below, we overview our approaches to formative and summative evaluation.

Formative Evaluation examines the extent to which a program is operating as intended by assessing ongoing program operations and whether the targeted population is being served. This involves collecting data that describes program operations in detail, including the types and levels of services provided, the location of service delivery, staffing, sociodemographic characteristics of participants, and the community services are provided in. A process evaluation helps program staff identify needed interventions and/or change program components to improve service delivery.

Summative Evaluation assesses the outcomes of a program, concerned with its overall effectiveness. Summative evaluations are designed to assess the extent to which a program or intervention affects participants as measured by specific variables or data elements. The extent to which results can be attributed to program activities can be tested by comparison of results across sample groups in the target population. For longer-term studies, a summative or outcome evaluation is called impact evaluation.

We place a high priority on communicating our findings to stakeholders and are skilled in presenting data and evaluation results in formats that are accessible and useful to program stakeholders and other interested readers. Our high-quality written reports are visually appealing, incorporating tables, charts, and graphs, and we make every effort to produce reports that are both comprehensive and concise. Our goal with all our reports is to engage readers and help them understand a project and its results by providing timely and useful feedback to inform decisions about program design and implementation processes. Once reports are completed, we discuss them with key stakeholders in the most meaningful way possible for the specific project. A variety of report formats are used, depending on the audience and purpose, such as interim reports, initial recommendation summaries, survey briefs, snapshots, in-person briefings, infographics, and formal presentations of results. Our reports incorporate evaluation data with the goal of linking findings and results to opportunities for ongoing program improvements.

Equity Focused Evaluation. Within our adaptive approach to evaluation, PRE is committed to conducting culturally responsive evaluation. We recognize that an understanding of the cultural contexts in which

programs operate is vitally important for program designers, implementers, and evaluators in order to maximize program effectiveness and achieve desired outcomes. Culturally responsive evaluation takes into account the culture of the program that is being evaluated and examines program impacts through a lens in which the culture of participants is a key factor. This approach to evaluation rejects the notion that assessments must be objective and culture-free. PRE staff strive to conduct evaluations in a way that acknowledges the importance of the cultures of participants and other stakeholders.

In accordance with these principals, PRE's methods for conducting a culturally responsive evaluation include: 1) assembling an evaluation team that is culturally aware and bilingual when necessary, 2) engaging the stakeholders in the evaluation (e.g., students, teachers), 3) ensuring that the process evaluation examines program progress through a culturally sensitive lens and that the summative evaluation explains outcomes in the context of the program and its participants, 4) carefully framing evaluation questions and evaluation design, involving stakeholders when possible, 5) mindful selection and adaptation of data collection instruments, 6) taking cultural context into consideration when selecting and training data collectors, 7) analyzing data with sensitivity to the cultural context and disaggregating to look for group differences, and 8) disseminating results in ways that are useful to all stakeholders.

Management and Strategy Consulting

Leveraging our team's exceptional skillsets and expertise, PRE develops effective strategies, recommendations, tools, and resources that help our partners and their stakeholders assess needs, clarify goals and objectives, optimize effectiveness and organizational functioning, and understand the connections between day-to-day activities and long-term outcomes. Our team's management and strategy consulting efforts are guided by research, proven best practices, and data-informed decision-making processes. PRE offers support in gathering critical data and input from key stakeholders, designing and implementing solutions and strategies, communicating and collaborating with diverse internal and external stakeholders, and guiding data-informed change management and process/program improvement efforts. Specialized areas of expertise include organizational operations and functioning, organizational culture, human resources, people analytics, employee experience, health and well-being, and leadership and teams.

Evaluation Technical Assistance and Training

PRE has extensive experience providing technical assistance to small and large organizations to help develop an understanding of, and capacity for, research and evaluation. PRE's staff have provided training and technical assistance on the theory and application of evaluation in a variety of settings with both technical and non-technical audiences. We also work closely with funding organizations and grantees to assist them in planning for data driven decision making; we provide consultation about research and evaluation plans, logic models, data analysis, reporting, and program sustainability.

Grants Management Support Services

Pacific Research and Evaluation has 20 years of experience working with several federal agencies and their grantees. This experience has provided us with a wealth of knowledge regarding grant planning, implementation, monitoring, and technical assistance processes. We are well-positioned to assist federal staff in preparing materials for grantees; planning and conducting webinars, trainings, and conferences; planning and managing GPRA data collection and reporting at the grantee and grant program levels; reviewing and synthesizing grantee reports; and conducting site visits to assess grant implementation and provide tailored technical assistance and training.

Customer Information:

1a. Awarded Special Item Number(s) with appropriate cross-reference to page numbers	SIN: 541611 Description: Administrative Management and General Management Consulting Services
	SIN: OLM Description: Order-Level Materials (OLMs)
1b. See page 7-8 for a table of hourly rates.	
1c. See pages 8-10 for a description of labor categories.	
2. Maximum Order	\$1,000,000.00
3. Minimum Order	\$100.00
4. Geographic Coverage (delivery Area)	Domestic Only
5. Point(s) of production (city, county, and state)	Portland, Oregon/Multnomah County
6. Discount from list prices or statement of net price	Government net prices (discounts already deducted). See Attachment.
7. Quantity discounts	None
8. Prompt payment terms	Net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.
9. Foreign items	Not applicable
10a. Time of Delivery	As specified in each task order
10b. Expedited Delivery. The Contractor will insert the sentence "Items available for expedited delivery are noted in this price list." under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery.	Contact Contractor
10c. Overnight and 2-day delivery. The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery.	Contact Contractor
11. F.O.B Points(s)	Destination
12a. Ordering Address:	Pacific Research & Evaluation 3507 S Corbett Avenue Portland, OR 97239
12b. Ordering procedures:	See Federal Acquisition Regulation (FAR) 8.405-3.
13. Payment address:	Pacific Research & Evaluation 3507 S Corbett Avenue Portland, OR 97239
14. Warranty provision	Contractor's standard commercial warranty.
15. Export Packing Charges	Not applicable
16. Terms and conditions of rental, maintenance, and repair	Not applicable
17. Terms and conditions of installation	Not applicable
18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices	Not applicable

18b. Terms and conditions for any other services	Not applicable
19. List of service and distribution points	Not applicable
20. List of participating dealers	Not applicable
21. Preventive maintenance	Not applicable
22a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants	Not applicable
22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found.	If applicable, indicate that Section 508 compliance information is available for the information and communications technology (ICT) products and services and show where full details can be found (e.g., contractor’s website or other location.) ICT accessibility standards can be found at: https://www.Section508.gov/ .
23. Federal Unique Entity Identifier	LMKMWBB9ABJ7
24. Notification regarding registration in Central Contractor Registration (CCR) database	Registered

GSA Schedule Price List:

Applicable government discounts and industrial funding fee of 0.75% are reflected in the prices below. The GSA Schedule applies both SINS 541611 and OLM.

Awarded Labor Category	Site	Year 5: 3/27/22 – 3/26/23	Year 6: 3/27/23 – 3/26/24	Year 7: 3/27/24 – 3/26/25	Year 8: 3/27/25 – 3/26/26	Year 9: 3/27/26 – 3/26/27	Year 10: 3/27/27 – 3/26/28
President	Both	\$150.08	\$153.08	\$156.14	\$159.27	\$162.45	\$165.70
Principal Investigator	Both	\$133.88	\$136.56	\$139.29	\$142.08	\$144.92	\$147.82
Evaluation and Research Director	Both	\$128.48	\$131.05	\$133.68	\$136.35	\$139.08	\$141.86
Evaluation and Research Associate	Both	\$98.25	\$100.22	\$102.22	\$104.27	\$106.35	\$108.48
Project Manager	Both	\$80.98	\$82.60	\$84.25	\$85.93	\$87.65	\$89.41
Evaluation and Research Assistant	Both	\$50.75	\$51.76	\$52.80	\$53.85	\$54.93	\$56.03
Evaluation and Research Coordinator	Both	\$45.35	\$46.25	\$47.18	\$48.12	\$49.09	\$50.07
Data Entry Specialist	Both	\$29.15	\$29.74	\$30.33	\$30.94	\$31.56	\$32.19

Description of Labor Categories:

President

Duties: The President is responsible for setting the direction of Pacific Research and Evaluation, determining strategy and priorities, and identifying new business opportunities. This position makes all day-to-day business decisions, and manages relationships with vendors that provide essential services (e.g., information technology, accounting, payroll, insurance, etc.). The President also oversees recruiting and hiring of all employees, ensuring that staffing is adequate for all aspects of the company’s work. The President conducts annual employee reviews with all staff, and provides ongoing employee supervision as needed. Finally, the President is actively involved in evaluation design, data analysis, and reporting for key projects, and directly manages a limited number of projects on which he is assisted by the Research Coordinator.

Degree held and experience: Ph.D. and 15+ years of experience as a social science researcher.

Principal Investigator

Duties: The Principal Investigator provides oversight and direction for research and evaluation projects. The Principal Investigator is responsible for establishing the evaluation design, data analysis strategy, and final reports and other deliverables. The Principle Investigator directly supervises the work of Associates and Assistants in completing all necessary components of research and evaluation projects.

Degree held and experience: Ph.D. and 10+ years of experience as a social science researcher.

Evaluation and Research Director

Duties: The Research Director provides oversight and leadership to Research Associates and supervises evaluation projects managed by Associates. In addition, the Research Director is responsible for the management of several evaluation projects, which includes creating evaluation plans and logic models, developing data collection tools and procedures, facilitating data collection, conducting statistical analysis of data, and writing evaluation reports, among other duties. The Research Director is supported on evaluation projects by Research Assistants. Additionally, the Research Director is responsible for writing proposals to secure additional contracts for Pacific Research and Evaluation. The Research Director reports to the company President, who provides supervision and direction for all projects.

Degree held and experience: Ph.D. and 10+ years of experience as a social science researcher.

Evaluation and Research Associate

Duties: Individuals in this position are responsible for the management of evaluation projects. In managing evaluation projects, Research Associates create evaluation plans and logic models, develop data collection tools and procedures, facilitate data collection, conduct statistical analysis of data, and write evaluation reports, among other duties. In addition, Research Associates are responsible for securing additional contracts for PRE through writing proposals for evaluation projects. Research Associates are assisted in these responsibilities by Research Assistants, and directly supervise the work of these employees. Research Associates report to the Research Director and President, who provide oversight for evaluation projects they manage.

Degree held and experience: Ph.D. or Master's Degree and 5+ years of experience as a social science researcher.

Project Manager

Duties: Individuals in this position are responsible for the management of evaluation projects. In managing evaluation projects, Research Associates create evaluation plans and logic models, develop data collection tools and procedures, facilitate data collection, conduct statistical analysis of data, and write evaluation reports, among other duties. In addition, Research Associates are responsible for securing additional contracts for PRE through writing proposals for evaluation projects. Research Associates are assisted in these responsibilities by Research Assistants, and directly supervise the work of these employees. Research Associates report to the Research Director and President, who provide oversight for evaluation projects they manage.

Degree held and experience: Ph.D. or Master's Degree and 5+ years of experience as a social science researcher.

Evaluation and Research Assistant

Duties: Research Assistants are responsible for providing support to Research Associates, Principal Investigators, and the Research Director on their evaluation projects. Research Assistants assist on a variety of tasks related to program evaluation, including the development of data collection tools and procedures, facilitating data collection, cleaning, entering, and coding data, and reporting results of evaluations.

Degree held and experience: Bachelor's Degree and 2+ years of experience as a social science researcher.

Evaluation and Research Coordinator

Duties: This position has both program evaluation and administrative responsibilities. The Evaluation and Research Coordinator is responsible for coordinating data entry efforts and overseeing Data Entry Specialists. The Evaluation and Research Coordinator reports to the President and is responsible for assisting with projects managed by the Evaluation and Research Director and Associates as well as those managed by Principal Investigators. This position is also responsible for the coordination of the submission of proposals, the development and management of various databases for PRE evaluation projects, statistical analysis of data, writing evaluation reports.

Degree held and experience: Bachelor's Degree and 1 or more years of experience as a social science researcher.

Data Entry Specialist

Duties: The purpose of this position is to support the data entry and scanning needs for a variety of projects. This support may also include administrative responsibilities at times. Job duties include the following: enter/clean/code data, scan data using ReMark software, coordinate work as necessary with PRE staff, PRE clients, and relevant stakeholders, organize and maintain paper and electronic filing systems, develop and manage various databases for PRE evaluation projects.

Degree held and experience: High School Diploma and 1 or more years of experience.

Service Contract Labor Standards per the Multiple Award Schedule Solicitation:

The Service Contract Labor Standards (SCLS) is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102, and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and/or when the contractor adds SCLS labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles, and the applicable WD number. Failure to do so may result in cancellation of the contract.