

Regina Wheeler, M.A.

Research Manager, Pacific Research and Evaluation, LLC

Regina@Pacific-Research.org

Education

M.A.: Educational Psychology
University of Colorado, Boulder, Colorado

Post Baccalaureate: Psychology
Portland State University, Portland, Oregon

B. A.: Journalism; Concentration: News/Editorial and Public Relations
University of Oregon, Eugene, Oregon

Professional Experience

2/22 – Present Research Manager
Pacific Research & Evaluation, LLC, Portland, Oregon

- Managing evaluation projects
- Providing oversight to Research Associates for research and evaluation projects
- Training and onboarding Research Associates and Research Assistants to analyze qualitative and quantitative data, create data collection instruments, write reports, and develop evaluation plans
- Developing and monitoring data collection tools and procedures
- Conducting computer and library literature searches
- Locating and contacting recipients of services, providers of services, and other stakeholders to facilitate data collection, including scheduling and conducting interviews, focus groups, and surveys
- Developing evaluation plans and evaluation proposals, as well as reviewing evaluation plans and proposals for colleagues
- Presenting evaluation findings using different, user-friendly report formats such as infographics, executive summaries, recommendations, and extensive written reports, as well as sharing results through meetings and presentations
- Conducting focus groups, interviews, case studies, and observations
- Co-facilitating an equitable evaluation committee within the organization
- Conducting statistical analysis using Excel and SPSS, as well as qualitative analysis
- Developing protocols and systems for evaluation activities

2/21 – 11/22 Research Operations Manager
Pacific Research & Evaluation, LLC, Portland, Oregon

- Developed and monitored data collection tools and procedures
- Conducted computer and library literature searches
- Located and contacted recipients of services, providers of services, and other stakeholders to facilitate data collection, including scheduling and conducting interviews, focus groups, and surveys
- Wrote evaluation reports, evaluation plans, and evaluation proposals
- Presented evaluation findings using different, user-friendly report formats such as infographics, executive summaries, recommendations, and extensive reports, as well as sharing results through meetings and presentations
- Conducted focus groups, interviews, case studies, and observations
- Co-facilitated an equitable evaluation committee within the organization

- Managed evaluation projects
- Conducted statistical analysis using Excel and SPSS, as well as qualitative analysis
- Wrote proposals and reviewing proposals for colleagues
- Managed business development activities such as the website, LinkedIn account, and proposal writing processes

4/15 – 1/21 Research Associate
Pacific Research & Evaluation, LLC, Portland, Oregon

- Developed and monitored data collection tools and procedures
- Conducted computer and library literature searches
- Located and contacted recipients of services, providers of services, and other stakeholders to facilitate data collection, including scheduling and conducting interviews, focus groups, and written surveys
- Wrote evaluation reports, evaluation plans, and evaluation proposals
- Managed evaluation projects
- Conducted focus groups, interviews, case studies, and observations
- Conducted statistical analysis using Excel and SPSS, as well as qualitative analysis
- Presented at AEA 2017 on best practices for creating evaluation buy in

1/12 – 3/15 Research Assistant
Pacific Research and Evaluation, LLC, Portland, Oregon

- Wrote evaluation reports
- Developed data collection tools
- Conducted computer and library literature searches
- Entered, cleaned, coded data using Excel and SPSS
- Managed data entry personnel
- Conducted statistical analysis of data using SPSS
- Analyzed qualitative data

6/11-7/11 Research Intern
JVA Consulting, Denver, Colorado

- Researched best practices for out-of-school time activities for adolescents and presented a written report about the findings.

9/10 – 5/11 Seminar Facilitator
University of Colorado Education Department, Boulder, Colorado

- Organized and facilitated biweekly seminars for graduate students and faculty in the Educational Psychology department

3/08-3/09 Research Assistant
Portland State University, Portland, Oregon

- Watched videos of children and assigned behavioral codes for a psychology research team studying prosocial and self-regulatory behavior in infants and toddlers
- Presented coding issues and contributed to discussions that led to new code definitions

Presentations

Manseth, K., & Wheeler, R. Building Evaluation Buy-in. Presented at the Annual Conference of the American Evaluation Association, Washington D.C., November, 2017.

Kuyumjian, T., & Wheeler, R. Tuning Out the Chatter: Experiences Learning Which Voices to Amplify in Program Evaluation. Presented at the Annual Conference of the American Evaluation Association, Portland, OR., October, 2024.

Professional Affiliations

Oregon Program Evaluators Network (OPEN)
American Evaluation Association (AEA)

Community Involvement

2024 – Present AEA City Engagement Member, Oregon Program Evaluators Network

2019 – 2021 Strategic Impact Committee Member, Impact NW

2019 – 2020 Events Chair, Oregon Program Evaluators Network

2018 – 2020 Ambassador Board Member, Impact NW

2011 – Present Member, Junior League of Portland
Former positions held: *Executive Vice President (Board of Directors), Community Development Vice President (Board of Directors), Chair and Assistant Chair of the Stop Human Trafficking Committee*

8/10 – 5/11 Board Member, Youth Opportunities Advisory Board